

Robotics Service Bus - Tasks #432

Logo Design

07/20/2011 04:40 PM - S. Wrede

Status:	Feedback	Start date:	07/20/2011
Priority:	Normal	Due date:	
Assignee:		% Done:	70%
Category:	Marketing	Estimated time:	0.00 hour
Target version:	rsb-1.0		

Description

Florian made me think about this one...

He chose [this picture](#) as an icon for RSB in the toolkit...

If we stick to the name RSB, I could imagine a number of Bender-like robot marching with RSB flags... But probably that would be too militaristic theme as Bender surely is a bad guy...

We need a meeting on this. ;-)

History

#1 - 07/20/2011 04:40 PM - S. Wrede

- Description updated

- Status changed from New to Feedback

#2 - 08/05/2011 10:58 PM - Anonymous

- File RSB.png added

Just a quick logo idea I had the other day and had to put on paper not to forget it.

You might recognize the bus theme ;) and a design element also used in the CITEC logo (the stripes).

#3 - 08/05/2011 11:00 PM - Anonymous

- File deleted (RSB.png)

#4 - 08/05/2011 11:00 PM - Anonymous

- File RSB.png added

Logo idea.

#5 - 08/08/2011 05:29 AM - J. Wienke

I really like the proposal. There is basically only two things to change for me:

1. different font
2. if a small logo version shall include the bus connector at the bottom, it needs to be made thicker. But we could also think about only having the 3 squares for a small version

#6 - 09/12/2011 04:52 PM - J. Wienke

Any progress on this?

#7 - 09/12/2011 08:45 PM - S. Wrede

No progress at all on this one... ;-) Probably the name should be fixed within the next 10 days...

#8 - 09/13/2011 12:20 PM - J. Wienke

- % Done changed from 0 to 20

We agreed to keep the current name RSB.

#9 - 11/18/2011 03:01 PM - S. Wrede

- Subject changed from Logo Design and Final Name to Logo Design

#10 - 02/12/2014 09:59 AM - J. Moringen

- Target version set to rsb-1.0

Any new thoughts regarding the suggested logo? I wouldn't be against using it if there are not copyright and/or trademark issues.

#11 - 01/07/2016 07:56 PM - J. Moringen

- File logo.svg added

Slight variation (and conversion to vector graphic)

#12 - 01/08/2016 08:10 AM - J. Wienke

I am not sure whether the reading direction is clear for your new version. One could also read it clockwise as RBS.

#13 - 01/08/2016 09:25 AM - J. Moringen

J. Wienke wrote:

| I am not sure whether the reading direction is clear for your new version. One could also read it clockwise as RBS.

Good point. The vector version should be easy enough to modify.

#14 - 01/08/2016 10:44 AM - J. Moringen

- File logo.svg added

Some variations of the design. All colors are made available as swatches.

#15 - 01/08/2016 11:13 AM - J. Wienke

- File font.png added

Last row with some better font: <https://www.google.com/fonts/specimen/Asap>

font.png

#16 - 01/08/2016 01:02 PM - J. Wienke

After a quick poll with N=1.5 I have pushed a cleaned version to a new repo rsb-logo.

#17 - 01/08/2016 01:02 PM - J. Wienke

- % Done changed from 20 to 70

Files

RSB.png	33.3 KB	08/05/2011	Anonymous
logo.svg	19.6 KB	01/07/2016	J. Moringen
logo.svg	196 KB	01/08/2016	J. Moringen
font.png	19.2 KB	01/08/2016	J. Wienke